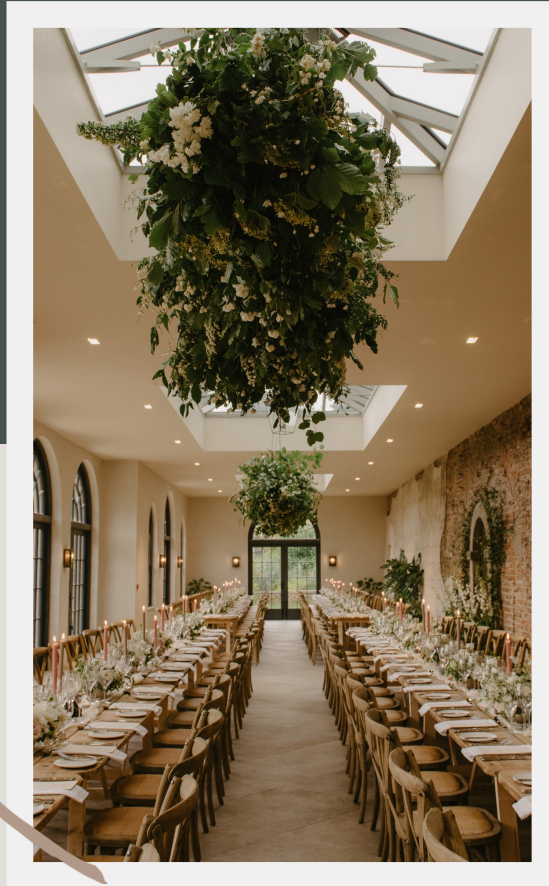




COCO

WEDDING VENUES

Join Us



Join our small but perfectly curated collection of wedding venues
and be seen by 56,000 monthly venue hunters.

Receive high quality enquiries - *No inflated stats and no high volume
auto-enquiries.*

Just authentic, genuine engagement from couples you'll love.

Welcome

Thank you for taking time to explore Coco Wedding Venues to find out more about the ways we can help your venue really stand out from the crowd.

As the UK's original style-focused wedding venue directory, we're known for our curated collection of the best in stylish, unique, and ultra-cool venues across the world.

Over 95% of our visitors are discerning couples actively looking for a wedding venue and our beautiful, highly visual platform provides you with an opportunity to engage with them on those important first steps of their wedding planning journey.

We pride ourselves on stripping back the unnecessary fluff to create an easy and enjoyable experience – for both couples and the wedding businesses we work with. So, we've kept investment for membership simple and reasonable, and leads are focused on quality over quantity, always.

Inside this membership pack you'll find our pricing information and a bit more about our ethos and what we can do for you.

Sound good? Read on...



Bride Grace at Plas Dinam Country House
Image by Aga Sokol Photography

Our Mission

Our mission is to get your venue in front of the right people and generate high quality, targeted leads.

We bring together couples and wedding venues who share a passion for style, originality, and quality. Like that friend of yours who has a gift for introducing people they just know will hit it off at a dinner party – our mission is to make it easy for both couple and venue to find each other and ride off into the sunset together.

Everyone is welcome here.

We're guided in everything we do by our commitment to representing and supporting equality, diversity, and inclusion.

As far as we're concerned, anyone in love deserves a wedding experience free from discrimination, prejudice, and exclusion. We believe that a bespoke, more individual approach to weddings is the way forwards, and we make a point of partnering with wedding venues that go the extra mile to make their clients feel happy and at ease.

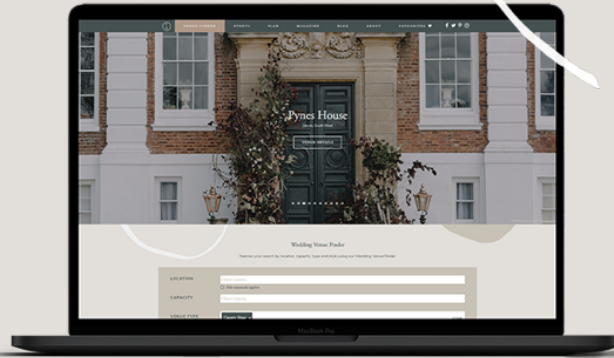


“Coco has a lovely, playful, stylish atmosphere. We receive lots of well qualified and very good quality enquiries from our kind of brides...”

SIMON DAUKES, OWNER OF ASH BARTON ESTATE



Our Statistics



VISITORS SPEND ON AVERAGE A WHOPPING **8 MINUTES** BROWSING OUR WEBSITE



95%

OF OUR VISITORS ARE ACTIVELY SEEKING A WEDDING VENUE



5
PAGES VIEWED
ON AVERAGE



Over 5 million

VENUE FINDER VIEWS PER YEAR

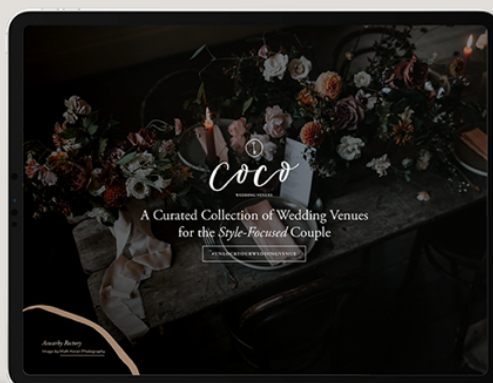


Approx 74k

SOCIAL MEDIA FOLLOWERS
AND GROWING DAILY

99%

OF VISITORS EXPLORE PAST THE 1ST PAGE TO VIEW OUR BEAUTIFUL COLLECTION OF VENUES



Our Readers

95%

OF OUR USERS ARE COUPLES
SEARCHING FOR THEIR VENUE



MORE THAN A THIRD VISIT
4 OR MORE WEDDING VENUES
BEFORE FINDING 'THE ONE'.



*More than three-quarters wanted a
relaxed, personal wedding*

42% HAVE BEEN ENGAGED FOR 3 MONTHS OR LESS



*Price, Location and Capacity are
the most important search
factors for our couples*

95%

HAD FINDING THE WEDDING VENUE
FIRST ON THEIR TO-DO LIST

76% of readers



FOUND USING OUR WEBSITE EASY-PEASY!



"I just wanted to message and say thank you so much for your website. I have done hours of venue research and was getting pretty overwhelmed. I came across your website and not only is it aesthetically pleasing and calming to look at, but the venues also you have on there are incredible.

From your website we have just booked RSA House for 2022 and beyond excited! Also, the colour theme inspiration was from your website too - wouldn't have been as bold without all the photos on there.

Also, love the Sunday Sessions!"

BRIDE BECKY

All Members Receive

A beautiful, dedicated listing page showcasing your venue in a highly visual and commercial way:

- Clear pricing and detailed overview of your venue
- A gallery up to 50 images / option to showcase multiple films and a virtual tour link
- Testimonials from couples and guests
- Display up to 5 of your most frequently asked questions
- Direct contact information and links to your website / social media
- Special Offers + Late Availability promotion
- 'Free Choice Statements' - from highlighting your diary openings, fully booked periods, to viewing policies, we can highlight a personal message
- Complimentary listings for Open Days + Showcases in our dedicated Event Diary
- Unlimited submissions to our affiliated blog
- Social media support across Facebook and Instagram
- A 'welcome to the collection' post on both Instagram and Facebook
- A Home Page spot in our 'New Arrivals' section
- A badge to proudly display on your website

EXTRA FEATURES INCLUDE:

Venue Finder / Home Page Sponsorship - We have a limited number of highlights (the top header slides) on both the Venue Finder and Home Page.

Location Boosts - The best way to increase engagement on the platform is with a county and/or region boost (subject to availability).

Our Edit - We have a category-based inspiration page called Our Edit, and a limited number of spaces are made available each quarter.

Social Media - We can provide additional support on our Instagram and Facebook feeds for launches, exciting news, or upcoming events.

All boosts can be found from page 16.



“A coco lead is a quality lead...”

SAMANTHA VAUGHAN, OWNER OF DEWSALL COURT



Megan & Jamie at Holywell Hall
Image by Hannah Duffy Photography

Venue Membership

In the spirit of keeping things simple, we have three membership options.

VENUE MEMBERSHIP

12-month Membership

Monthly Plan £24.50

Yearly Plan Billed in Full £235.00

6-month Membership

Monthly Plan £30.50

6 Month Plan Billed in Full £156.00

You can choose to pay via Direct Debit monthly or you can take advantage of a discount if billed in full.

MONTHLY ROLLING FEE

If you'd rather test the waters or need to ease your cash flow, especially during this difficult period, then we do offer a monthly rolling membership.

We will set up a direct debit mandate with you and you will be charged automatically per month.

Although this option doesn't represent as good value for money as a 6- or 12-month membership, you can leave this membership or upgrade to a different option after an initial 3-month commitment.

Rolling Pay Monthly Option

£35.00

ADMIN FEE

If this is your first membership or you are re-joining us after a little hiatus, then we charge an admin fee to prepare your listing. You will not be charged this admin fee on a rolling renewal.

One-off Admin Fee

New Member £45.00

Re-joining £30.00

All prices are + VAT.

Our Packages

We think it's important to be able to offer fair and transparent pricing for our members which is why we have several simple options to choose from, but true to our ethos we also know stripping back the overwhelm can help which is why we have created two packages.

THE ULTIMATE PACKAGE

If you're just launching or want to upgrade your plan with us, we've made it very simple by pulling together a package that will give you the ultimate engagement across our platform and social media.

We suggest:

- 12-month membership
- 12-month highlight on Home Page or Venue Finder (subject to availability)
- 12-month county + region boost (subject to availability)
- Instagram Spotlight Bundle
- Instagram Reel

Price: £925 +VAT

THE V.I.V. PACKAGE (VERY IMPORTANT VENUE)

If you're just launching or want to upgrade your plan with us, we've made it very simple by pulling together a package that will give you the ultimate engagement across our platform and social media.

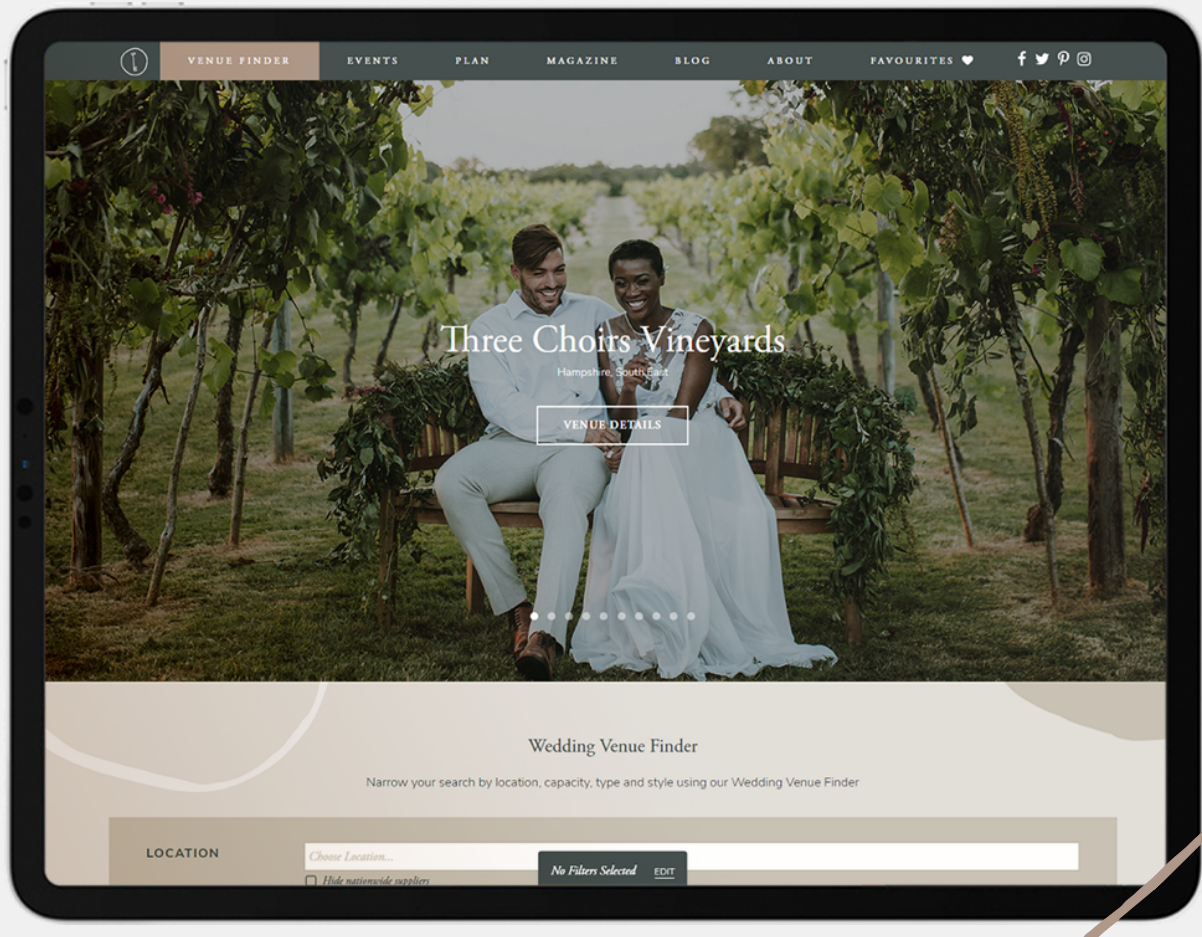
We suggest:

- 12-month membership
- 12-month highlight on Home Page or Venue Finder (subject to availability)
- 12-month county + region boost (subject to availability)
- Instagram Spotlight Bundle
- Instagram Reel
- 'Venue of the Week'
- 3 categories within 'Our Venue Edit' for 12-months

Price: £1,490 + VAT

Boost Your Venue

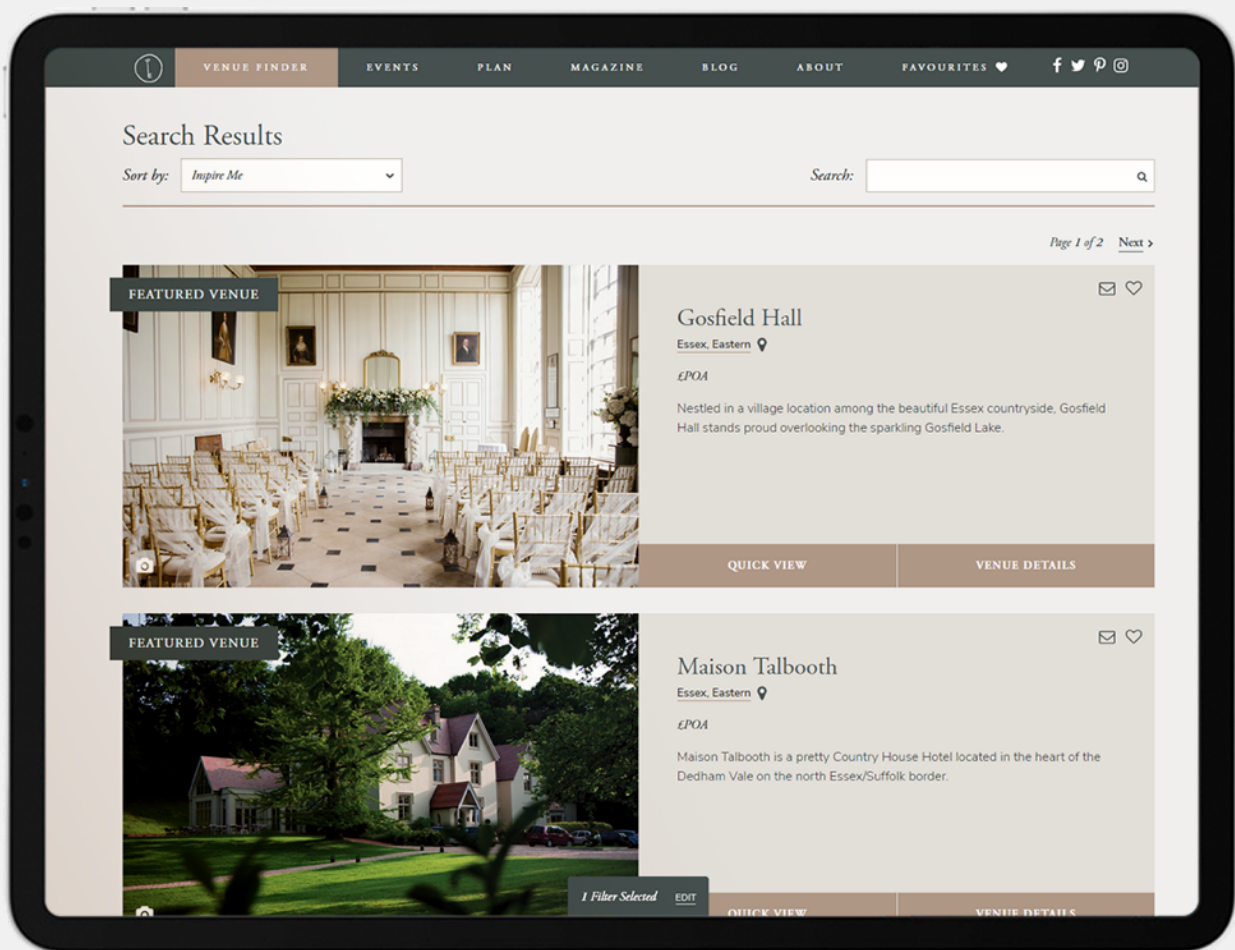
If you'd like to guarantee more eyes on your venue, you can secure one (or more!) of our exclusive boosts across our Home Page and Venue Finder.



HIGHLIGHT - £110 FOR A 6 MONTH SLOT

Maybe you want to be one of the very first venues that couples set eyes on when they arrive at the Home Page or Venue Finder? If a premier spot with increased traffic and clicks is what you're looking for, then we have something a little bit special just for you.

Our beautiful full width highlighted header is located at the very top of the page, above the search tool, and is where we show off the crème de-la-crème of wedding venues! We only release a small number of these coveted spots, so if one is available, we recommend snapping it up or joining the wait list!



LOCATION BOOST

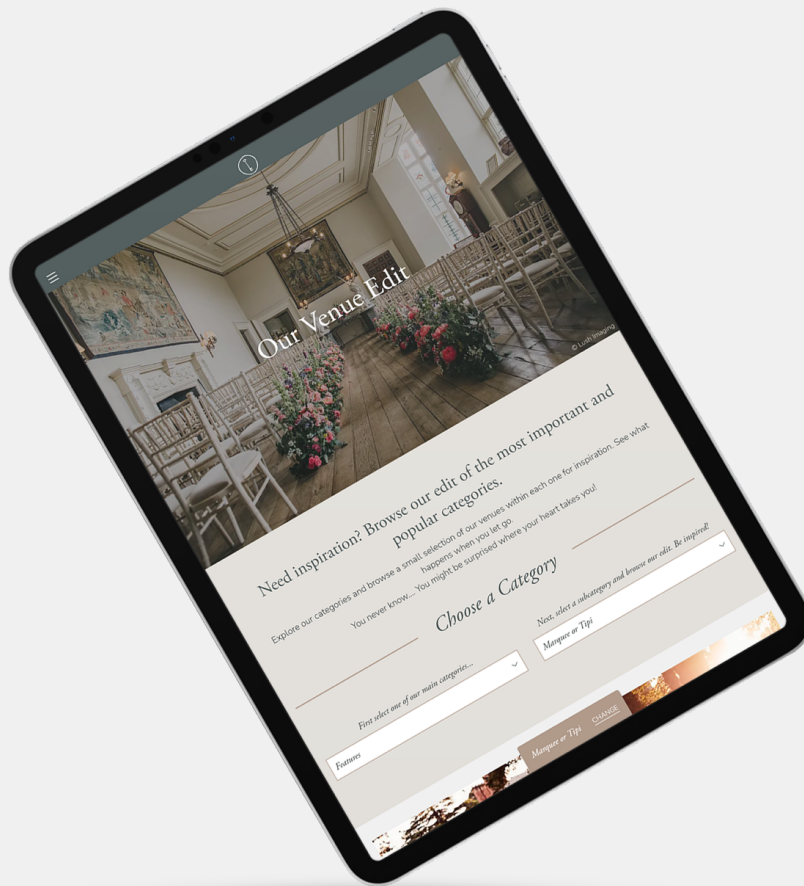
- **County Boost** – £9.50 per month
- **Region Boost** – £12.50 per month
- **County + Region Boost** – £15.00 per month

All location boosts are for a minimum of 3 months, but we recommend a 12-month boost if you're taking a 12-month membership.

Becoming a featured venue is easy - simply choose your region, county or both and the number of months you would like to boost your venue for. We can then schedule a start date for a future promotion or get you live and at the top straight away.

Our boosts work on a random algorithm which changes hourly, so you'll share the top spot with your fellow boosters in a fair way.

Our featured location boost gives you the flexibility to hog the limelight for the entire duration of your membership (subject to availability) or boost your venue during key engagement periods, such as December, January, and February or July, August, and September.



OUR EDIT

Up to a maximum of 9 categories can be applied for per venue, at the following prices:

- **1-3 categories** - £35 per category (per 3-months)
- **4-6 categories** - £32.50 per category (per 3-months)
- **7-9 categories** - £30 per category (per 3-months)

Our Venue Edit gives our couples a fresh perspective. Freed from the constraints of a location search (and let's face it, who knows if the perfect venue is just a mile outside your current filter?), couples are shown a selection of up to 20 venues for our top filter criteria.

Our Venue Edit page shows venue listings with all the same details as the venue finder, and couples can easily browse the different categories within venue type, features, capacity, and style. To make sure we're always delivering fresh results to our visitors, the categories are randomised on page load as well as the results. It's all about showing couples something new, something outside their strict criteria, and possibly the perfect venue they didn't know they wanted.

The page is highly visible on the site, with links from the home page, the venue finder and the top menu bar, and the results are randomised both in terms of which category is selected and the venue order. Buying Our Venue Edit boosts will increase impressions and engagement for your listing.

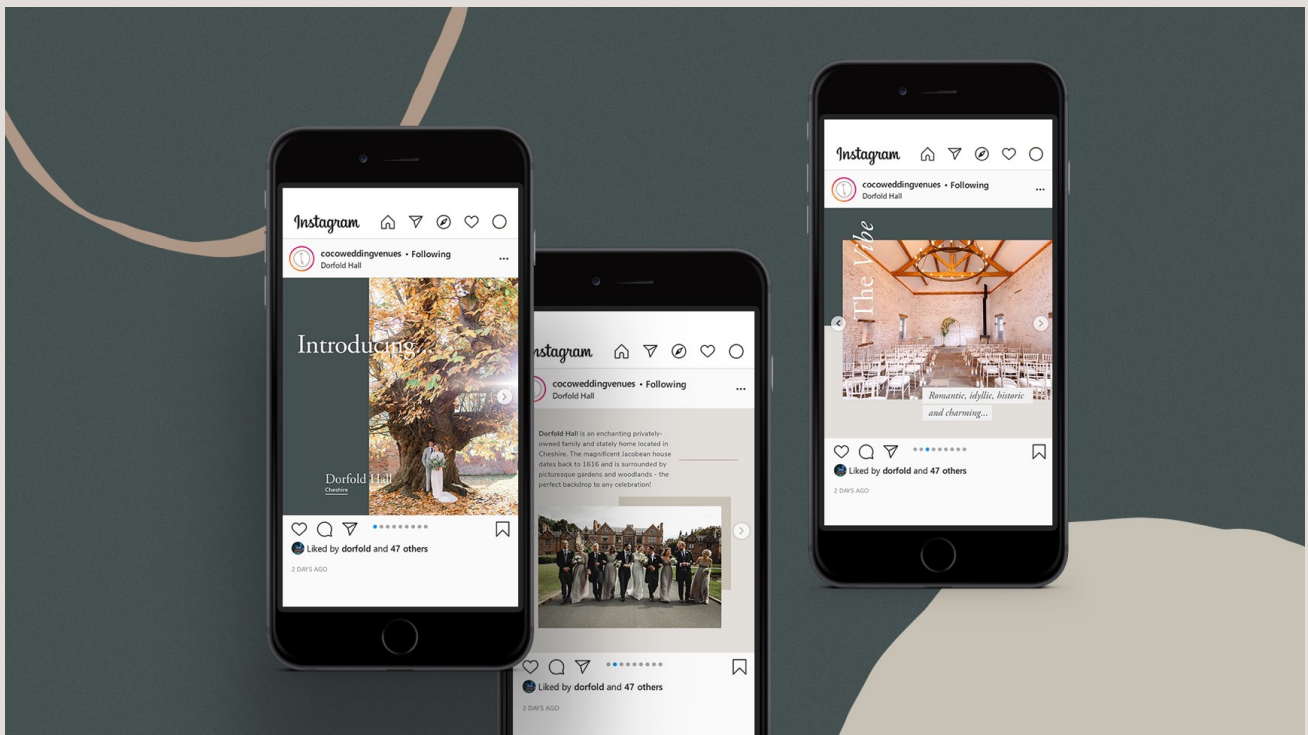
Social Advertising

You may have something you'd like to highlight or push at various times of the year, and this is where you can tap into our active Instagram and Facebook audiences.

We can promote late availability, special offers, events, or introduce your venue to our viewers in several ways:

INSTAGRAM SPOTLIGHT BUNDLE - £165

- 1 Instagram slideshow (up to 10 images) introducing your venue
- 1 Instagram story (up to 6 stories and saved to relevant highlight)



REELS - £125

Video content reigns supreme - short and snappy, yet highly visual, let us create a bespoke Reel all about what makes your venue unique. Whether that's via a beautiful wedding showcase, a series of informative and inspiring slides or a behind the scenes tour of your venue.

Work directly with our Digital Curator to tell your story.

EVENT DIARY PROMOTION - £75

Support your complimentary event diary listing with a pinned post on our Instagram feed promoting your upcoming Open Day or Wedding Showcase.

DEDICATED GUIDE - £95

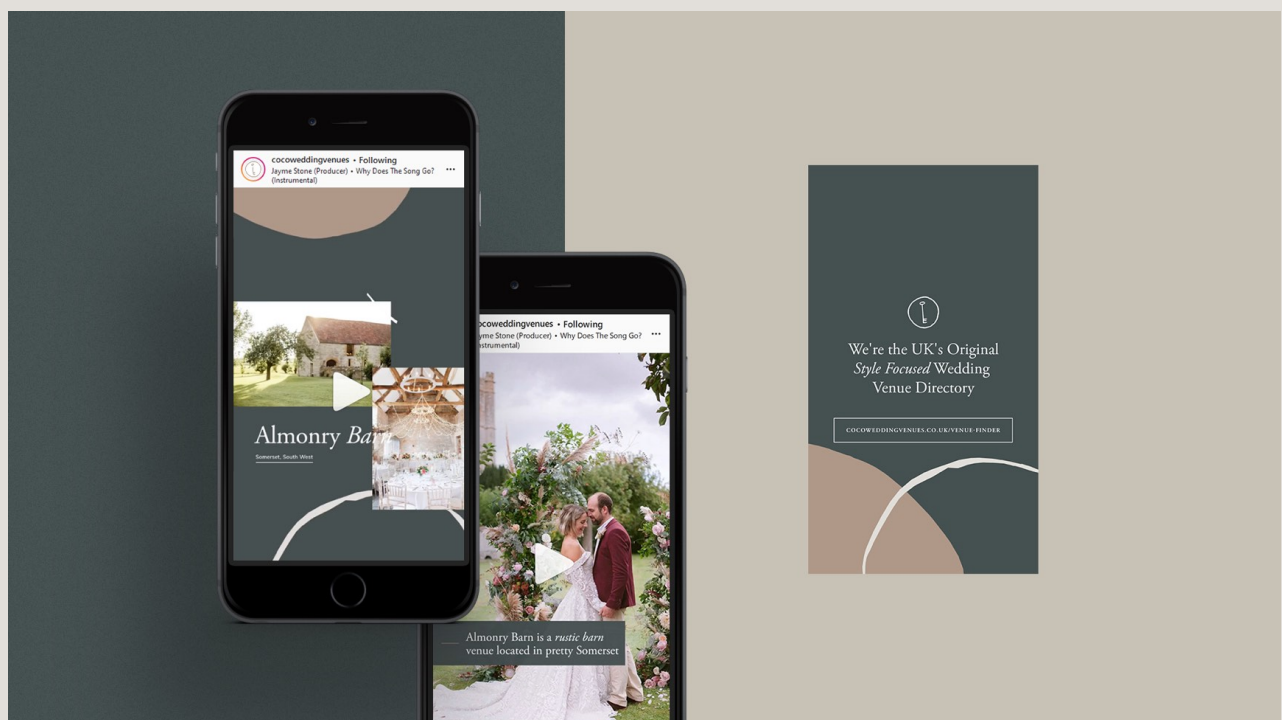
Our focused Guide will shine the light on you and your venue. Share your beautiful images, tell your story, and let couples know about you, your ethos and what you can offer for their big day.

Ultimately connect with couples that are perfect for you.

FACEBOOK OR INSTAGRAM 'VENUE OF THE WEEK' - £145

On both Facebook and Instagram you can be the star of the show for one whole week with our pinned content.

We will choose up to 3-5 images of your venue (depending on Facebook or Instagram) to showcase alongside a perfect summary to entice couples. Your post(s) will remain pinned to the top of our feeds for one week.





“First, let me just say that your website is unbelievably helpful - by far the best wedding venue site out there. I recently got engaged to my partner over the Christmas 2020 period and we are now firmly on the venue hunt. Although we are yet to nail down precisely where we want to get married, your site has helped us compile a shortlist from which we are working through.”

GROOM MARCUS



Our Values

We believe *all* couples should feel able to find wedding venues that provide them with a truly individual wedding experience.

And we want to do our bit to promote and support the diversity of offerings within the wedding industry.

As we strive to be a part of the change needed in this beautiful industry, we ask our members to embrace and uphold our core brand values. By allying to these values, together we can create an inclusive experience for everyone.

CORE VALUES

Integrity – To be kind, honest, and act with integrity towards couples, suppliers, and teams. We feel everyone benefits from transparency and it's a vital part of the planning experience.

Inclusivity – Creating a culture within the wedding industry which actively seeks to embrace and serve all people and respects race, gender, sexual orientation, religion and any other individual characteristics or preference.

Community – Committed to championing the wedding community that keeps the industry alive, from the talented suppliers that put their heart and soul into their work to the couples that place their trust in them to bring their wedding to life.

Excellence – To pursue quality across every brand touchpoint and business operation, with an exceptional standard of customer service and genuine care.

Leadership – We strive to be industry leaders in our field of expertise. From branding and marketing, through to the innovations in our software and tech, we're always looking for ways to be at the forefront of what we do. We want the venues we partner with to share our ambition and vision too.

As Featured On

Since 2013 Coco Wedding Venues has cultivated an enviable reputation for style, quality, and creativity, carving out its own niche within the wedding industry.

We regularly contribute articles to UK wedding blogs and magazines and our own styled shoots have been featured on Rock My Wedding, Love My Dress, Style Me Pretty, B.LOVED, Bridal Musings, Magnolia Rouge and in Wedding Flowers & Accessories Magazine, Perfect Wedding Magazine and You & Your Wedding – to name a few!

We're proud to continue working alongside renowned UK wedding publications, from sourcing locations for photo shoots to providing expert advice on all things wedding venues.



THE HUFFPOST

E L L E
DECORATION

RMW.
ROCK MY WEDDING



STYLIST

HELLO!



“Thanks to Coco Wedding Venues it was easy to compare to similar venues and make our decision - The Green was a no-brainer as it ticked every box!”

BRIDE JEN



Our Story

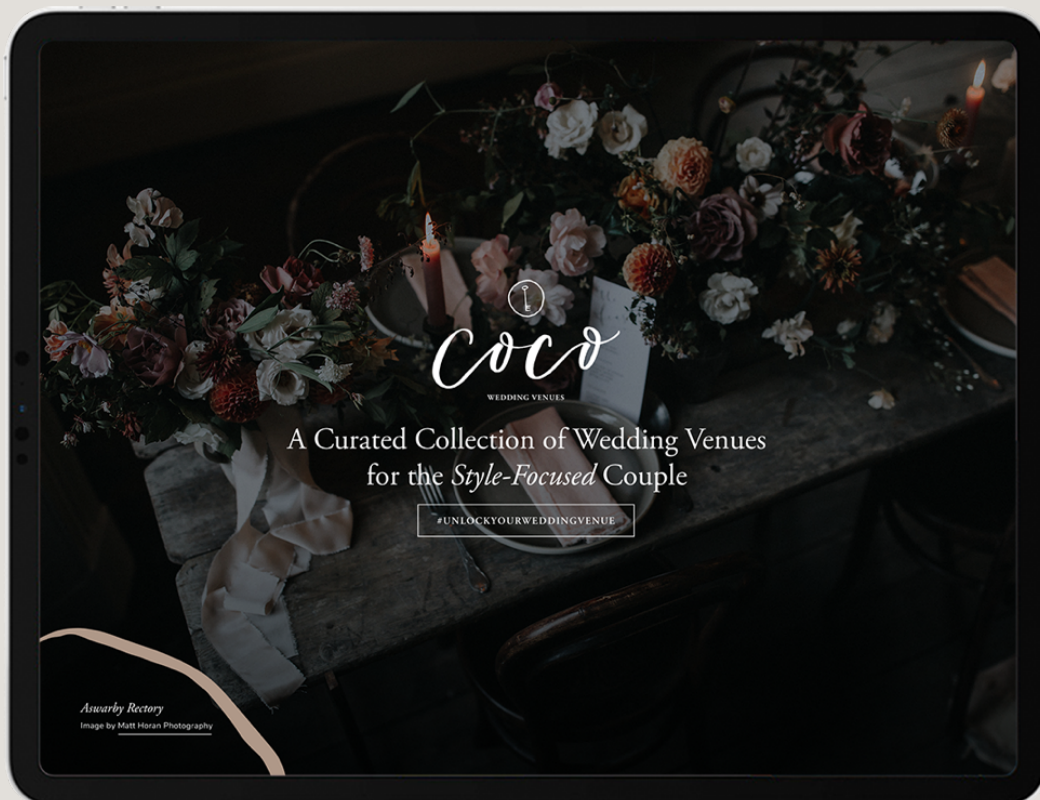
Coco Wedding Venues is the UK's original style-focused wedding venue directory and an award-winning blog.

Since 2013 Coco Wedding Venues have been stripping back the noise and overwhelm in those first steps of planning and beyond for design-inspired, discerning couples.

They're big on beautiful imagery, helpful info without the jargon, and an easy-to-use browsing experience with unique wedding style categories. And couples trust Coco's knack for finding the most beautiful and unique places to get married - each chosen for their warmth, heart, stories, and individuality.

Curated by Emma Hla – a former fashion retail account manager with a serious eye for style and head for business – Coco Wedding Venues was founded as a solution to her own lacklustre wedding venue search. With the tech support of husband Mark, she set out to merge the functionality of a venue search tool with the beauty and inspiration of a leading wedding blog.

Now Coco Wedding Venues holds a unique place at the heart of the wedding scene, capturing the imagination of couples and wedding professionals alike, as they continue to grow their reputation as the go-to place to kickstart your wedding planning.





“Emma is so thorough, ahead of trends, speedy to reply, and has created such a beautiful brand. I salute her!”

LAYLA GANT, WORLD INSPIRED TENTS



Kate & Adam at Garthmyl Hall
Image by Andrew Brannan Photography

Join us

If you love what you see and have decided that Coco Wedding Venues is the perfect platform to advertise your wedding venue, then please email emma@cocoweddingvenues.co.uk with your chosen membership option. Once we've received your email Emma will be in touch with a short but sweet welcome pack.


You'll then need to complete a form to capture all information needed for your listing with us and we'll start getting ready to show off your gorgeous venue to the world!

Every Coco Wedding Venues member can request a rather lovely badge to proudly display on your website.



Say Hello!

We hope you've found everything you need in this pack, however if you have any further questions, drop Emma a line at emma@cocoweddingvenues.co.uk



A Note of Thanks

We are super proud of our branding and would like to extend our thanks to the following photographers for their beautiful images used throughout this media pack.

Rebecca Goddard Photography

Nesta Lloyd Photography

Aga Sokol Photography

Hannah Duffy Photography

Jacob + Pauline

Andrew Brannan

Naomi Kenton



Coco

WEDDING VENUES